OBSERV® 520x

SYLTON®

Attract, convert, and retain more patients with

OBSERV®520x

Desire for beautification and rejuvenation is universal, yet solutions are individual.

Skin is the main element people see when they look at a persons face. That is why skin problems and signs of aging are reason to seek treatment. **OBSERV**®520x determines these skin conditions in the blink of an eye. Understanding your clients skin quality and goal is the starting point of each personal treatment plan. **OBSERV**®520x helps you make more informed decisions when choosing treatment plans and selecting the right products for your patients.

The most powerful skin consultation tool.

Make sure a thorough skin analysis is part of your consultation process. **OBSERV**®520x enables cosmetic clinics to capture characteristics in different layers of the skin to clearly diagnose and solve your clients specific beauty concerns. Whether you are a dermatologist or aesthetic nurse: **OBSERV**®520x **always fit your needs.**

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Visualization is Key for an Efficient Consultation.

Desire for beautification and rejuvenation is universal, yet solutions are individual.

Professionalize your patient consultations and stand out against the competition by introducing skin diagnostics into your practice. The **OBSERV**®520x optimizes your clinical workflow: from intake up to and including the documentation of results.

- Add your own treatments, products and brands to the Observ app to grow your sales.
- Share reports and images with patients, peers and staff.
- Distinguish yourself from the competition with extensive skin analysis.
- Building a personalised and effective treatment plan becomes way more effective and visualise by visualising your expertise on skin treatments.
- Wow patients by showing them what is beneath the skin surface.

Track and document aesthetic results.

In the world of today, nonsurgical aesthetic treatments, such as injectables, chemical peelings, dermabrasion and laser resurfacing treatments, have increased substantially in popularity, and are accessible to just about anyone. Results of aesthetic treatments can be subtle and individual results may vary. By photo documenting your clients' data with **OBSERV**®520x, practitioners can enhance the effectiviness of cosmetic treatments.

Base expert advice on high quality before and after images.

OBSERV®520x is a powerful tool that affirms the trusted value of your aesthetic team and elevates effective treatments. Showcase before and after images to illustrate and promote your aesthetic treatments and unrivaled client services.

OBSERV®520x works fast and smooth.

OBSERV®520x captures images in less than 10 seconds and has the best in-class image positioning. The controlled face postioning system and the controlled illumination guarantees outstanding high quality images. With the ghosting overlay, recreating the positioning of earlier sessions is effortless.

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OBSERV®520x is the most powerful skin consultation tool available to clearly diagnose and solve your customers specific skin concerns.

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Choose Your **Area of Expertise.**

Get insights on skin concerns that emerge deep within the skin. Spot volume loss and changes in the contours of the face, allowing you to make more informed decisions on required treatments and products.

Aesthetic (Face) Analysis

Analyze all signs of facial aging, from volume changes to appearing pigment and consult patiens on the best non invasive treatments.

Skin Diagnosis

Look at the root causes of predominant skin concerns and help patients decide on the most benificial treatments.

Aesthetic Analysis

Bringing out the true you.

When we age, different processes take place within the different layers of the skin. We lose enzyms, fibers, tissue, fat and with that volume.

On the other hand our skin becomes more translucent and underlying vascular issues and pigmentation becomes more prominent.

With **OBSERV**®520x, you can diagnose all these skin conditions with ease within minutes and decide on the right treatment. Capture, document and share the journey, even with peers, to from a patient to a happy customer.

Show patients even more than they can see.

Helping your client visualize their skin concerns is a great way to advice them the best treatments. Whether you focus on wrinkles, fine lines or volume loss, the **OBSERV**®520x is the new way to look at skin.

With the advanced 360 Light Technology we bring you a better way to show the effects of volume treatments with high quality before and after pictures. The easy to control dynamic wheel will give you full control over your point of light so you can use shadows to show where on your clients skin, treatments may be most effective.

The comparison mode is suited to spot the changes that occured by your treatment. Show patients the before and after pictures side by side and showcase the way the volume has been changed. Enhance patient satisfaction with **OBSERV**®520x.

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Reveal perfect skin.

OBSERV®520x reveals how subtle signs of ageing and skin health contribute to appearance. This visible feedback enables aesthetic practitioners to understand the skin of their clients and provide individual, comprehensive care and treatments.

“One of the important steps in a consultation is, without a doubt, the skin diagnosis. I find it essential to study the patients skin, using the Observ to get high quality images. The multiple light modes allows me to conduct a profound skin analysis. Patients are happy with their treatment results. I am also able to develop better work protocols as the Observ helps me gain more insights with its accurate analysis.”

Dr. Sergio Fernandez
Medical Direct Le Med

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Skin Diagnosis

Look deep into the skin layers.

OBSERV®520x is a powerful tool for comprehensive skin assessment to help your patients achieve their goal of a healthy skin, both inside and out. As an aesthetic professional, you recognize many skin issues immediately during the first evaluation, based on your educational background. You then want to show your patient what's going on and how your treatments will help.

Building confidence with skin therapy.

From surface layers to below, **OBSERV**®520x reveals how subtle signs of ageing and skin health contribute to appearance. This visible information enables aesthetic practitioners to understand the skin of their clients and provide individual, comprehensive care and treatments.

"Observ's imaging of the skin is so comprehensive and easy to understand. Patients like to see their skin change during treatment. It helps to motivate them to follow all doctor's recommendations."

Dr. Tina Meder
Meder Beauty Science

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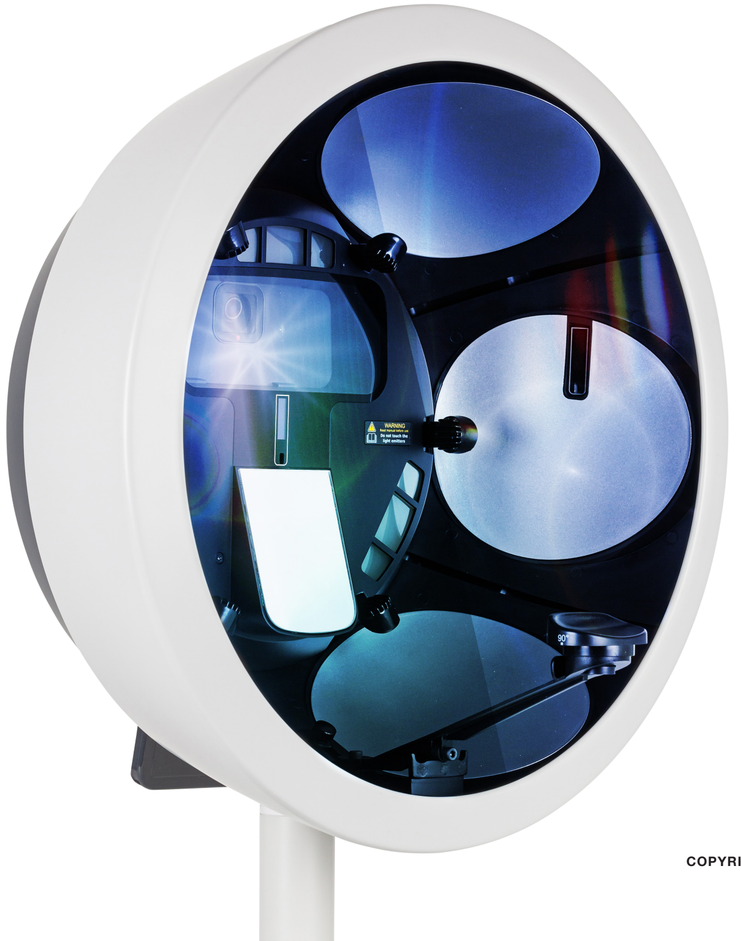

The OBSERV®520x Experience

The **OBSERV**®520x is made with today's aesthetic and cosmetic practitioners in mind. It is part of the Observ-family of skin diagnosis devices.

Headquartered in Europe, Sylton develops and produces diagnostic equipment for the global beauty industry. Over 25 years of experience and developed in partnership with many cosmetic multinationals and skin care brands, Sylton provides you state-of-the art diagnostic products that help your business grow.

Dimensions (LxWxH)	12.6 x 16.9 x 24.8 in
Dimensions when packed in bag (LxWxH)	18.11 x 17.7 x 7.48 in
Weight	11.2 kg / 24.69 lbs
Illumination Modes	Daylight, Cross Polarization, Parallel Polarization, Wood's, True UV
Visualization Modes	Surface Texture, Pigmentation, Vascularity
iPad Control	Bluetooth 4.1. LE
Illumination Technology	Solid State LED
Visualization Technology	360 Light

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About **Sylton Connect**

With Sylton Connect we strive to make working with our Observ system more easy and secure.

Sylton Connect is a collection of digital services where you can store and retrieve your client and treatment information. Whether you are a small clinic or have a branch of beauty institutes, connecting your Observ data with your colleagues and clients has never been this easy.

You can also download the intuitive **OBSERV**®520x application for free in the App store.

Download on the App Store

Inside the **OBSERV**®520x Package

- The **OBSERV**®520x device
- The latest technology, including our patented ‘Face Positioning System’ for reproducible before and after pictures
- A universal iPad visor
- The **OBSERV**®520x travel bag
- A practical quick reference guide for most common skin concerns
- A skin condition guide for advanced practitioners Valuable smooth set-up instructions
- **OBSERV**®520x soft headband with velcro
- **OBSERV**®520x neck and shoulder covering cape
- 2 years of free Sylton Connect

*iPad is not included in the package

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